



PO Box 64971 Phoenix, AZ 85082-4981

*A Tradition of Service to All Mankind*

Greetings,

You are invited to help support the Phoenix AKARAMA Foundation with its signature fundraising event, Fashionetta®. This year's event, ***Back with Brilliance***, will be held at the **JW Marriott Desert Ridge Resort & Spa on Saturday, December 2, 2023**. The Phoenix AKARAMA Foundation has sponsored this fashion extravaganza as a Phoenix tradition for over five decades and welcomes more than 1,000 attendees annually. Guests will be treated to breakfast and a fabulous, high-end fashion show by *Mario B. Runway Elites*.

The Phoenix AKARAMA Foundation is currently offering exhibit/vendor space at a cost of **\$450 per booth**. Understanding that we seek various products and specialty items available to our guests, vendors will be selected according to the products sold. Rates include a 10x10 table, two (2) chairs and power connection.

To secure your space, please complete and return the Vendor Registration form on the Phoenix AKARAMA website: [www.phxakarama.org](http://www.phxakarama.org). The deadline to apply is October 1, 2023. No deposit is necessary. We will then confirm your selection by October 21, 2023. Registrations will be accepted after the deadline while space remains available.

Once your selection is confirmed, you will need to submit funds on line or via mail to arrive before October 31, 2023. Failure to remit funds by October 31, will relinquish your spot. When your payment is received, an email confirming your participation will be sent to you. Please direct all questions to Maiya Cheeks via email: [mccheeks34@gmail.com](mailto:mccheeks34@gmail.com) with Jeni Williams, Fashionetta Chair, cc'd: [fashionetta@phxakarama.org](mailto:fashionetta@phxakarama.org)

Set up must be completed between 6:00 am and 8:00 am on December 2, 2023. Booths will be closed at 11:00 am. All items must be packed and removed from the area by 12:30 p.m. Further details are outlined in the contract that must be signed and returned when the deposit is paid.

Thank you in advance for supporting ***Fashionetta 2023: Back with Brilliance***.

Shawn E. Gear  
President  
Phoenix AKARAMA Foundation  
Fashionetta®

Jeni Williams  
Fashionetta Chair  
2023 Phoenix AKARAMA  
Foundation Fashionetta®

Maiya Cheeks  
Vendor Manager  
2023 Phoenix AKARAMA Foundation  
Fashionetta®

**The Phoenix AKARAMA Foundation is a 501(c) (3) non-profit organization. All donations are tax-deductible (Federal Tax ID number: 86-0774093.) The Phoenix AKARAMA Foundation, in its sole discretion, reserves the right to refuse any donation deemed inappropriate respectfully.**